

# PROJECT PROPOSAL FOR EYE CARE CLINIC *by*

**ALOKA**  
OPTICIANS





Aloka Opticians is an organization that imports and distributes high quality and branded eye care equipment such as lenses, frames, and sunglasses Island wide. We also periodically conduct eye care clinics and workshops under the supervision of well trained and government authorized-qualified optometrists and Biomedical Engineers.



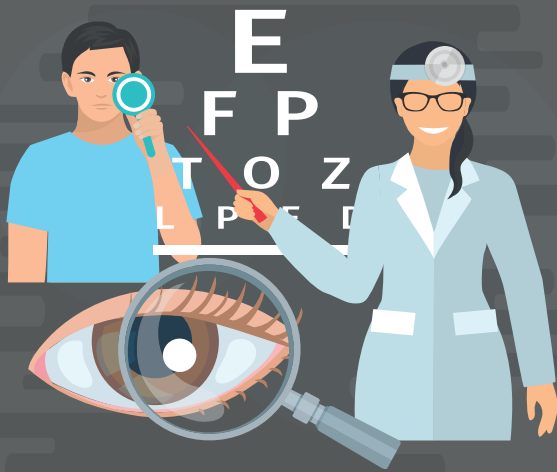
**ALOKA OPTICIANS PRIVATE LIMITED**

NO. 29, LAKE ROAD, BORALESGAMUWA, COLOMBO, SRI LANKA

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Free Vision Testing



Computerized Diagnosing



Affordable Prices for Spectacles,  
Sunglasses and Contact Lenses



Recommending to Doctor  
for Vision Correction



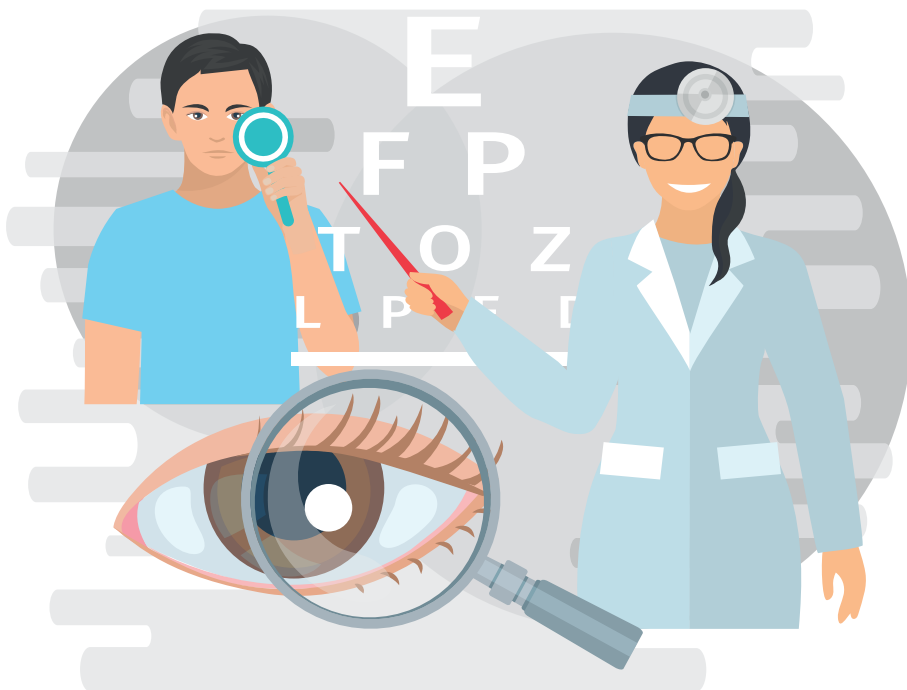
## PROJECT OBJECTIVE

The primary objective is to offer our expertise in examining the eyes for any refraction errors and offer the most suitable eye care products for your staff members at a very affordable price with many other interesting benefits.



## Program Highlights

Aloka Opticians are inspired to conduct eye care clinics at the site of aspirant business entities for their valued employees and immediate family members. Our very own well-trained and qualified personnel will supervise the eye care clinics and workshops.



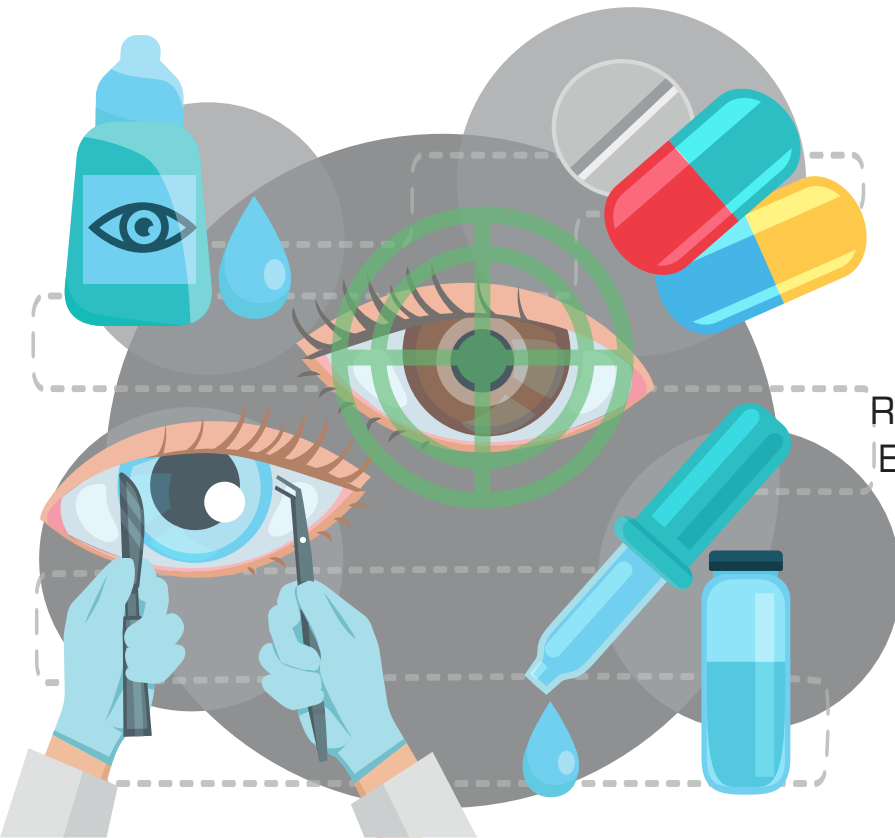
## Why we offer a full Eye Checkup free of charge?

The American Optometric Association (AOA) recommends a comprehensive eye examination every two years for adults (ages 18 to 60) and annual examination for people over 61 years. This is to ensure healthy eyes and maintain a perfect vision with no complications. An annual comprehensive examination is advised in the case of family history of eye diseases (glaucoma, macular degeneration, etc.), diabetes, and high blood pressure or have had an eye injury or surgery unless otherwise indicated by your doctor. It is also highly recommended for adults who wear contact lenses to have their eyes examined every year. An important part of the comprehensive eye examination is the dilated eye examination (to look inside your eye). This allows for early diagnosis of sight threatening eye diseases like age-related macular degeneration, diabetic retinopathy, glaucoma, etc.

# What are the benefits of this event to your staff & other stakeholders?

The normal learning is that sound bodies and solid personalities go inseparably with great visual perception. Therefore, the advantages of a decent eye care plan for your valued employees and other stakeholders will invariably benefit your organization in to the future. In any case, employees with good eyesight will benefit your organization as follows:

- Increased efficiency
- Decreased absenteeism
- Friendlier approach to clients
- Increased performance
- Reduced stress levels
- Higher morale
- Extended concentration
- Creates motivation
- Improved productivity
- Boost your corporate image
- Reduce frequency of sick leaves
- Early detection of eye diseases



Visit for more details



## Highlights of our Offering

On site Optical Dispensary with a variety of choices (spectacles, sunglasses and contact lenses)

Minimum price from Rs.3000/- onwards  
with special discounts in the offering

Employee can select any type of eye wear  
according to his/her liking and available budget

After selection of suitable eye wear we can design them  
as per the prescription and deliver within 10 working days

One year Company warranty for the spectacles

After sale services (a visit is made once every  
4 months within the warranty period to address any  
issues concerning the eye wear purchased)

Easy payment schemes can be arranged with  
the approval of the Management  
(with Human Resources Department and Welfare Society)

A free check-up in 6 months would be awarded to all customers  
who place orders for lenses costing over Rs. 15,000/- (\*kindly note  
that frames are not included in this scheme)

Any supporting documents requested by the employee for claims  
from Insurance and “Agrahar” will be readily available at the site

Implementation

EYE CARE  
CLINIC *by* ALOKA  
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We can schedule eye care clinics and workshops on any date convenient to the organization and its employees. We will bring the necessary equipment to the location on the same day prior to the commencement of the event.

The Organization shall decide the location for the event with consideration for reasonable space to conduct the said event. Aloka Opticians have the sole responsibility for check-ups, advises and consulting on products.



CONTACT US

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# OUR EXPERIENCE



# OUR BRANDS



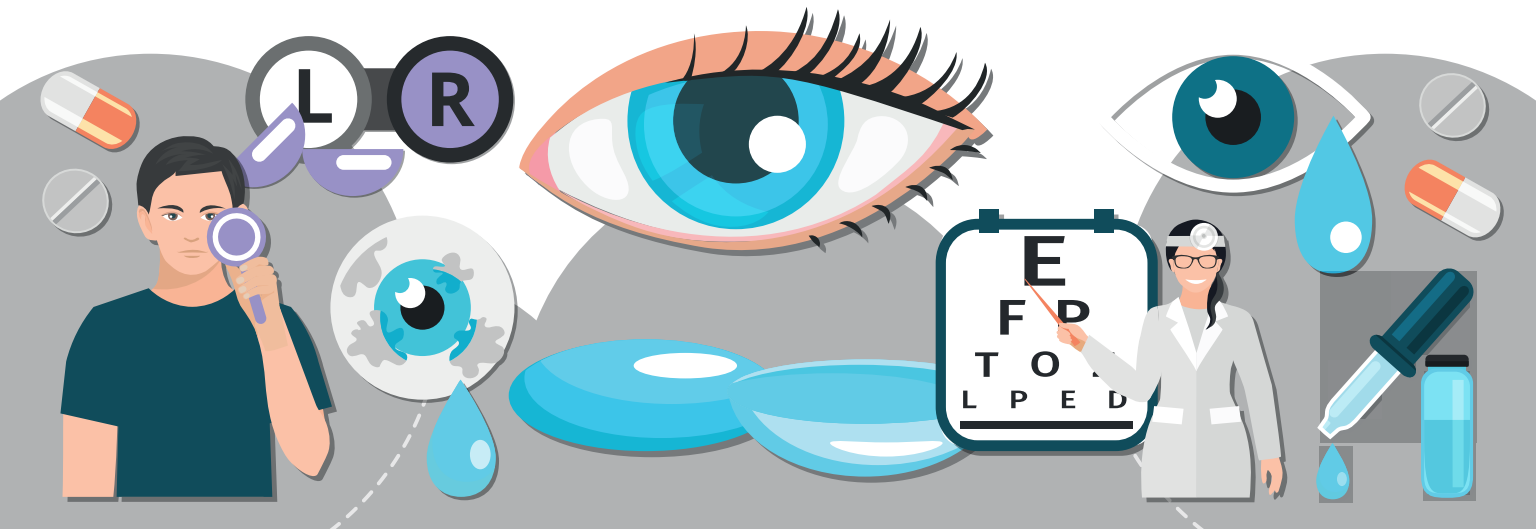
Official Club Member of **FreshKon®** Colour Fusion  
Cosmetic Contact Lenses

Authorized Dealer of

  
**Sigma Lens**

with German Freeform  
Progressive Technology

## OUR CLIENTS





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